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**2017 ATI ANNUAL CONFERENCE**  
***Profession vs Industry... Tomorrow and Beyond***  
**Saturday, September 30, 2017**  
**Maricopa Integrated Health Systems, Phoenix, AZ**

On behalf of the **Arizona Translators and Interpreters, Inc.**, we invite you to join us in presenting to the community a one-day conference with the theme ***“Profession vs. Industry... Tomorrow and Beyond”***, to be held in Phoenix, Arizona. Informative workshops geared toward translators and interpreters, and the organizations that work with them in government, legal, healthcare, call-centers, financial institutes and general business to business will address different approaches to fostering and promoting excellence through effective communication in Arizona’s diverse communities.

All arrows point to Phoenix for this year’s Arizona Translators and Interpreters yearly conference! The Arizona Translators & Interpreters Inc. (ATI) Annual Conference will be held in Phoenix, AZ on Saturday, **September 30, 2017**, at Maricopa Integrated Health Systems, 2601 East Roosevelt Street, Phoenix, AZ.

For those traveling from out of town, a block of rooms will be secured at a local hotel. More information will follow.

Attendees are expected to include members of the local community, translators and interpreters (spoken language and American Sign Language), educators, trainers, and language coaches, language service providers, public service agencies, government agencies, managers of hospital interpreter and translation services, health insurance organizations, court and legal services, call-centers, business operations, advocacy groups and other stakeholders.

We look forward to working with you in the next few months to make this year’s Conference a rewarding experience for you and your organization. Please take some time to look over the following Exhibitor and Sponsor Package and if at any time you have any questions or comments, please do not hesitate to contact Francesca Samuel by email [info@atiinc.org](mailto:info@atiinc.org) or phone at (520) 401-0668.

To secure space at the Conference and to ensure your organization is listed in the program, we urge you to contact us immediately, as space will be assigned on a first-come, first-served basis. In addition to the program, there are many other sponsorships opportunities to enable you to promote your organization and its programs and services.  
Regards,

2017 ATI Conference Team  
*Ken Anders, ATI President*  
*Tram Bui, ATI Interim Vice President*  
*Francesca Samuel, ATI Annual Conference Organizer*

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**Arizona Translators & Interpreters, Inc.**, a 501(c)(3) charitable organization, provides professional development opportunities and education in the fields of translation and interpretation for Arizona’s diverse communities. ATI’s activities and services are provided by dedicated volunteers and event sponsors and guest presenters. To learn more, please visit our website, at [www.atiinc.org](http://www.atiinc.org).

ATI is pleased to offer the following sponsor, exhibitor and vendor opportunities:

1. **Conference and Event Sponsorship:** Includes signage, recognition at plenary sessions and in the Conference program.
2. **Conference Exhibitor:** Includes promotional opportunities and recognition at the Conference.
3. **Advertising:** Full-page, half-page, quarter-page, and business card ads in the Conference program.
4. **Raffle Donations:** Raffles will take place Friday evening. Your generosity will be noted by the ATI president.



### **Exhibitor Rates:**

#### **Booth Package: \$350**

- 6' table, two chairs
- Two exhibitor staff registrations for all conference sessions
- Morning refreshments and boxed lunch
- Acknowledgment in the conference program
- Link on ATI website

### **Advertising:**

#### **Advertising in Conference Brochure**

- \$200 Full Page
- \$100 ½ Page
- \$75 ¼ Page
- \$50 Business Card

### **Sponsorships Levels:**

ATI offers four sponsorship package options depending on your visibility desire, needs and budget:

#### **Bronze: \$500**

- Morning Refreshments Co-Sponsor
- Business-card ad in conference program
- Acknowledgement in conference program
- Logo with hyperlink on ATI website event page
- Includes Exhibitor booth

#### **Gold: \$2,000**

- Workshop Sponsor
- Signage at the conference
- Two exhibitor staff registration valid for all sessions
- Morning refreshments and lunch
- ½-page ad in the conference program
- Acknowledgement in conference program
- Logo with hyperlink on ATI website event page
- Additional signage at lunch area
- Includes Exhibitor booth

#### **Silver: \$1,000**

- Signage at the conference
- Two exhibitor staff registrations valid for all sessions
- Morning refreshments and lunch
- ¼-page ad in the conference program
- Acknowledgement in conference program
- Logo with hyperlink on ATI website event page
- Additional signage at lunch area
- Includes Exhibitor booth

#### **Platinum: \$3,000**

- Lunch & Keynote Sponsor
- Signage at the conference
- Three exhibitor staff registrations valid for all sessions
- Morning refreshments and lunch
- Full-page ad in the conference program
- Acknowledgement in conference program
- Logo with hyperlink on ATI website event page
- Additional signage at lunch area
- Includes Exhibitor booth

If interested in exhibiting, sponsorship, or advertising, please contact [info@atiinc.org](mailto:info@atiinc.org) ASAP to get started or complete the information below to secure your space or participation today.

**Thank you for your support of ATI!**

Arizona Translators & Interpreters, Inc., a 501(c)(3) non-profit organization.

# Exhibitor and Vendor Registration



## 1. Exhibitor Information Please print clearly

Company Name:  
Contact: Title:  
Address:  
City/State/Zip:  
Phone: Fax: E-mail:  
Description of your product/service:

## 2. Badge Information (Two (2) Exhibit Representatives per space)

1. Name Title: Phone:  
2. Name Title: Phone:

### *Additional Representatives, \$75 each:*

1. Name Title: Phone:  
2. Name Title: Phone:

## 3. Exhibit Set Up

TABLE: 8' x 30" draped tables, two chairs per table  
SET UP: Saturday, October 1 - 7:00 a.m. - 8:00 a.m. BREAK DOWN: from 5:00 p.m. - 6:00 p.m.

## 4. Conference Sponsorships

Sponsorship includes signage at conference and acknowledgement in the on-site brochure. Please check one below

- Conference Platinum Sponsor: \$3,000
- Conference Gold Sponsor: \$2,000
- Conference Silver Advocate Sponsor: \$1,000
- Conference Bronze Sponsor: \$500

## 5. Conference Advertising

Advertisements will be included in the conference brochure.

Please send a PDF to [info@atiinc.org](mailto:info@atiinc.org) by **September 1, 2017** along with your URL and 200-word company description.

- Full Page: \$200
- Half Page: \$100
- Quarter Page: \$75
- Business Card: \$50

6.  I would like to donate a door prize(s). Please provide a brief description.

## 7. Reservation Agreement

Upon receipt of this registration and acceptance by ATI, this reservation shall become a binding agreement between the Exhibitor/Sponsor and ATI. The Terms and Conditions set forth are hereby incorporated by reference. The Exhibitor acknowledges that none of the exhibit space fee is refundable except as expressly set forth in the Terms and Conditions.

Cancellations: Full refunds are available before **August 21** only. Partial refunds are available until **September 1**.

**Total Due**

Exhibit Package A \_\_\_\_ B \_\_\_\_ = \$ \_\_\_\_\_  
Additional Representative Badges: \_\_\_\_ X \$75 = \$ \_\_\_\_\_  
Conference Advertising: = \$ \_\_\_\_\_  
Sponsorship: = \$ \_\_\_\_\_  
Total Amount \$ \_\_\_\_\_



Please return completed form and payment to:  
ATI - Conference  
P.O. Box 36464  
Phoenix AZ 85067

**Payment Information (please print clearly)**

Check # \_\_\_\_ Check made payable to: ATI  
Visa Mastercard Discover  
Exp. Security Code: \_\_\_\_ (3-digit number on the back of card)  
Credit Card Number: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Signature: \_\_\_\_\_