



[www.atinc.org](http://www.atinc.org)



## **2022 ATI ANNUAL CONFERENCE**

### ***NEW HORIZONS IN LANGUAGE ACCESS***

**Drury Inn Hotel and Suites**

**3333 East University Drive, Phoenix, AZ, 85034**

**September 24, 2022**

**8:00 a.m. – 6:00 p.m.**



On behalf of the **Arizona Translators and Interpreters, Inc.**, we invite you to join us in presenting to the community with the theme ***“New Horizons in Language Access”***, to be held **Saturday, September 24, 2022** from 8:00 am – 6:00 pm to take place at the Drury Inn and Suites Airport in Phoenix, AZ

We are looking forward to the first in-person conference in two years! As it is customary, the ATI Annual Conference will offer an informative professional development event designed to offer translators and interpreters, and the organizations that work with them (government, legal, healthcare, call-centers, financial institutes and other general business to business). This is the once-a-year opportunity for professionals to network and sharpen their skills and for these organizations to recruit potential employees and freelancers.

Attendees are expected to include members of the local community, translators and interpreters, educators, trainers, and language coaches, language service providers, public service agencies, government agencies, managers of hospital interpreter and translation services, health insurance organizations, court and legal services, call-centers, business operations, advocacy groups and other stakeholders.

Please take a look over the following Exhibitor and Sponsor Package and if at any time you have any questions or comments, please do not hesitate to contact **Francesca Samuel**, by email at [francesca@atiinc.org](mailto:francesca@atiinc.org) or **Jennifer Baldwin** at [president@atiinc.org](mailto:president@atiinc.org).

To secure space at the Conference and to make sure your organization is listed in the program, we urge you to contact us right away – space for Exhibitors is limited. In addition, there are many sponsorship opportunities available to bring your organization and its programs and services to the attention of Arizona language professionals.

Do not hesitate to contact either one of us for more information.

Regards,

2022 ATI Conference Team

*Jennifer Baldwin, ATI President*

*Francesca Samuel, ATI Vice President*

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**Arizona Translators & Interpreters, Inc.**, a 501(c)(3) charitable organization, provides professional development opportunities and education in the fields of translation and interpretation for Arizona’s diverse communities. ATI’s activities and services are provided by dedicated volunteers and event sponsors and guest presenters. To learn more, please visit our website, at [www.atinc.org](http://www.atinc.org).



ATI is pleased to offer the following sponsor, exhibitor and vendor opportunities:

- 1. Conference and Event Sponsorship:** Includes signage, recognition at plenary sessions and in the Conference program.
- 2. Conference Exhibitor:** Includes promotional opportunities and recognition at the Conference.
- 3. Advertising:** Full-page, half-page, quarter-page, and business card ads in the Conference program.
- 4. Raffle Donations:** Raffles will take place throughout the conference. Your generosity will be noted by the ATI president.

### **Rates:**

#### **Exhibitor: \$250**

- 2 (2) comp. exhibitor registrations for all conference sessions
- Acknowledgment in the conference program
- Link on ATI website's conference page

### **Advertising:**

#### **Advertising in Conference Brochure**

- \$200 Full Page
- \$100 ½ Page
- \$75 ¼ Page
- \$50 Business Card

### **Sponsorships Levels:**

ATI offers four sponsorship package options depending on your visibility desire, needs and budget:

#### **Bronze: \$500**

- Logo display/signage throughout the conference
- One (1) exhibitor staff registration valid for all sessions
- Business-card ad in conference program
- Acknowledgement in conference program
- Logo with hyperlink on ATI website event page

#### **Gold: \$2,000**

- Logo display/signage throughout the conference
- Two (2) exhibitor staff registrations valid for all sessions
- ½-page ad in the conference program
- Acknowledgement in conference program
- Logo with hyperlink on ATI website event page

#### **Silver: \$1,000**

- Logo display/signage throughout the conference
- Two (2) exhibitor staff registrations valid for all sessions
- ¼-page ad in the conference program
- Acknowledgement in conference program
- Logo with hyperlink on ATI website event page

#### **Platinum: \$3,000**

- Logo display/signage throughout the conference
- Three (3) exhibitor staff registrations valid for all sessions
- Full-page ad in the conference program
- Acknowledgement in conference program
- Logo with hyperlink on ATI website event page

**If interested in exhibiting, sponsorship, or advertising, please contact [francesca@atiinc.org](mailto:francesca@atiinc.org) ASAP to get started or complete the information below to secure your space or participation today.**

**Thank you for your support of ATI!**

Arizona Translators & Interpreters, Inc., a 501(c)(3) non-profit organization



## Exhibitor and Vendor Registration

### 1. Exhibitor Information Please print clearly

Company Name:

Contact:

Title:

Address:

City/State/Zip:

Phone:

Fax:

E-mail:

Description of your product/service:

### 2. Conference Sponsorships

Sponsorship includes signage at conference and acknowledgement in the on-site brochure.

Please check one below:

- Conference Platinum Sponsor: \$3,000
- Conference Gold Sponsor: \$2,000
- Conference Silver Sponsor: \$1,000
- Conference Bronze Sponsor: \$500

### 3. Conference Advertising

Advertisements will be included in the conference brochure.

Please send a PDF to [info@atiinc.org](mailto:info@atiinc.org) by **August 31, 2022** along with your URL and 200-word company description.

- Full Page: \$200
- Half Page: \$100
- Quarter Page: \$75
- Business Card: \$50

4.  I would like to donate a door prize(s). Please provide a brief description.



## 6. Reservation Agreement

Upon receipt of this registration and acceptance by ATI, this reservation shall become a binding agreement between the Exhibitor/Sponsor and ATI. The Terms and Conditions set forth are hereby incorporated by reference. The Exhibitor acknowledges that none of the exhibit space fee is refundable except as expressly set forth in the Terms and Conditions. Cancellations: Full refunds are available before Monday, **August 15** only. Partial refunds are available until **August 31**.

### Total Due

Exhibit Package **A** \_\_\_\_ **B** \_\_\_\_ = \$ \_\_\_\_\_

Additional Representative Badges: \_\_\_\_ X \$75 = \$ \_\_\_\_\_

Conference Advertising: = \$ \_\_\_\_\_

Sponsorship: = \$ \_\_\_\_\_

**Total Amount \$** \_\_\_\_\_ Please return completed form and payment to:

ATI - Conference  
P.O. Box 36464  
Phoenix AZ 85067

### Payment Information (please print clearly)

Check # \_\_\_\_\_ Check made payable to: **ATI**

Visa Mastercard Discover

Expires: \_\_\_\_\_

Security Code: \_\_\_\_\_ (3-digit number on the back of card)

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Address on the card: \_\_\_\_\_

Signature: \_\_\_\_\_

Zip code attached to card: \_\_\_\_\_